

Amendments to the Specification

Please amend the Abstract of the Disclosure starting on page 48, line 5 of the specification, as follows:

A method, system, and computer program product for propagating access to host site content to remote users over the World Wide Web are provided. Access to host site content is distributed more widely and easily through propagative posters. Remote users can access a host site and configure propagative posters in real-time. A Web code segment corresponding to a configured propagative poster is then generated and sent to the remote user in real-time. A remote user can easily cut and past the generated Web code segment into the user's remote Web page. Alternatively, the generated Web code segment can be automatically inserted into the user's remote Web page if access rights to write on the Web page are available. In one embodiment, a propagation poster manager is provided for managing propagation posters of host site content to remote users over the World Wide Web. ~~The propagation poster manager includes a propagative poster configuration module and a propagative poster generator. The propagative poster configuration module hosts a configuration session that allows a remote user to configure a propagative poster of host site content based on at least one configuration selection input by the remote user. The propagative poster generator generates and forwards the propagative poster identifier and the Web code segment to the remote user in real time.~~